

To Chart the Best Course, Use the Best Compass...



For Today's Chemical Companies — that Means Responsible Care®



RESPONSIBLE CARE®
OUR COMMITMENT TO SUSTAINABILITY





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Responsible Care allows companies to enhance their environment, health, safety and security (EHSS) performance, discover new business opportunities, and navigate the rough seas of rapidly changing consumer preferences and government regulations.

“Many of the challenges that our industry will face in the coming years can best be addressed through the strong performance platforms that have been laid through Responsible Care.”

— B. Chuck Anderson, President, Occidental Chemical Corporation

Like a global positioning system, Responsible Care helps a company know where it stands and how to plot the best course ahead. It helps forward-looking companies build crucial new relationships with stakeholders founded on transparency and common understanding,

Responsible Care is a commitment to...

- Improve environmental, health, safety and security performance for facilities, processes and products throughout their life cycles;
- Use resources efficiently;
- Engage with stakeholders from across the street to Capitol Hill;
- Report on progress, openly and transparently; and
- Effectively manage chemical products so that we can continue to innovate and contribute to economic growth.



Enhancing EHSS Performance and Operating Efficiencies

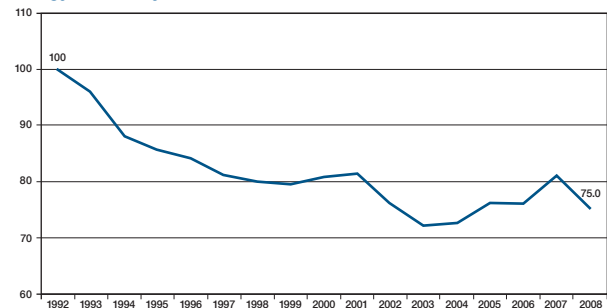
Responsible Care guides member companies to a higher level of environmental, health, safety and security performance. For example, Responsible Care companies reduced hazardous emissions by 73 percent since 1988, despite increased production.

We have improved our energy efficiency by 25% since 1992, curbing operating costs and adding to the bottom line.

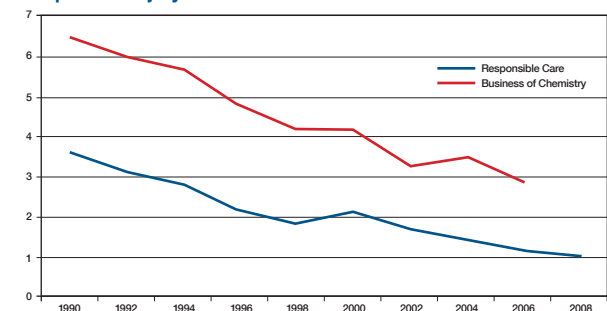
In addition, Responsible Care companies are three times safer than the chemical industry overall.

Responsible Care also responds to member company security needs in our post 9/11 world. The Department of Homeland Security even designated our Responsible Care Security Code as an anti-terrorism technology, which provides liability protection to companies that fully comply with it.

Energy Efficiency



Occupational Injury & Illness Rate





Discovering New Business Opportunities

Responsible Care helps companies navigate past the competition, linking to suppliers and customers, and ensuring supply chain integrity.

Unlike other industry certification programs, the Responsible Care Partnership Program encompasses customers, carriers, distributors and others in the business of chemistry, holding them to the same principles and commitments as ACC's own members. The result? Business growth with fewer risks for members and Partners alike.

"The greatest benefit can be summarized in one word: Access."

— Gary P. Hall, CEO and President, WTS, Inc.



Providing Outstanding ROI

Like any good investment, Responsible Care pays dividends for years to come. For small companies, the ROI begins immediately because the American Chemistry Council is offering three years of membership at no cost, a savings of at least \$10,000 per year, which can be used by new members to implement Responsible Care. And, the more a company relies on Responsible Care's improved efficiency, lower operating costs, and business connections, the more it gains in savings and new opportunities.



Building Stronger Relationships with Stakeholders

Responsible Care guides the way to closer relations with employees, communities, and government agencies. Stakeholders appreciate the Responsible Care commitment to performance and understand that Responsible Care companies are serious partners who raise the bar for the entire industry.

"If a company is a member of Responsible Care it lets me know that they are committed to communicating with neighbors more frequently, more sincerely, and with more depth."

— Diane B. Sheridan, Community Advisory Panel facilitator



Never Sailing Alone

Whether launching a Responsible Care initiative or expanding a current program, your firm is part of the community of Responsible Care companies, drawing upon their experience, as well as a full range of ACC resources. Starting with a tailored assessment of Responsible Care readiness, ACC and its members will assist in every facet of Responsible Care implementation, providing checklists, workshops and one-on-one mentoring. This shared experience and expertise make it possible for firms to meet Responsible Care expectations, regardless of their size. You need never sail these waters alone.

"When we tell people we are a Responsible Care company, we establish our commitment and credibility, and we can move to the business at hand much faster."

— John J. Paro, Chairman, President and CEO, The HallStar Company

For more information, visit us online at:

www.americanchemistry.com/responsiblecare





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